



JUNE BEARING STRAWBERRY CARE

LIGHT

June-bearing strawberries such as Earliglow, Allstar, Flavorfest, and Sparkle need full sun for productive growth. Choose an open site with airflow and good cold-air drainage. Their main crop is seasonal, rather than repeated steadily through summer like day-neutral strawberries.

WATER

Keep the shallow root zone evenly supplied with moisture, especially during establishment, fruit development, and late-summer bud formation. About an inch of rain or irrigation each week is a useful starting point, adjusted for weather and soil. Water the soil and avoid leaving ripe fruit persistently wet.

SOIL & PLANTING

Use fertile, well-drained soil and prepare the bed before planting. Set roots below the surface with the growing crown exposed at soil level; do not bury the crown or leave roots showing. Space plants for the chosen row system and control perennial weeds before they take over.

FEEDING

Use a soil test for fertility and pH guidance. Established June-bearing beds are generally fed after harvest during renovation, rather than given heavy spring nitrogen that encourages soft leaves and fruit problems. Follow a local strawberry recommendation or labeled rate, and keep fertilizer off wet foliage.

SEASONAL CARE

For a new spring-planted matted-row bed, remove first-season flowers to build strong crowns. Renovate established beds promptly after harvest, keeping cuts above the crowns and thinning crowded rows. Do not use the same mowing routine on day-neutrals. Apply clean winter straw after plants harden off, then move it back as spring growth resumes.

HELPFUL TIPS

Runners can renew a matted row, but a solid, overcrowded mat reduces airflow and fruit quality. Identify the variety before choosing a harvest or renovation routine. Keep alpine, ornamental repeat-blooming, and day-neutral strawberries separate. Remove spoiled berries and protect ripening fruit from birds as needed.