



For the joy of gardening!

Estabrook's

SHORE JUNIPER CARE

LIGHT

Shore juniper grows best in full sun as a low, spreading groundcover. Blue Pacific, Emerald Sea, Effusa, and Golden Pacific differ in color and habit. Give branches room to spread over open ground or a wall edge, with air circulation and good light rather than deep shade beneath larger shrubs.

WATER

Water slowly through the root ball and surrounding soil after planting. Check moisture regularly and water deeply when needed during establishment, allowing excess water to drain. A new root ball must not repeatedly dry out. Avoid frequent shallow sprinkling or keeping roots constantly saturated.

SOIL & PLANTING

Provide freely draining soil, particularly on heavy or winter-wet sites. Shore juniper suits sandy conditions and tolerates coastal exposure, but salt tolerance does not prevent damage from concentrated deicing salts. Keep the root flare visible and mulch lightly without burying low stems. Avoid low spots that hold water after rain.

FEEDING

Use a soil test to guide fertilizer and pH changes. Healthy junipers often need little feeding. If nutrients are needed, apply a modest spring dose at the fertilizer label rate. Avoid heavy nitrogen and late-season feeding; check drainage or root stress before treating browning as deficiency.

SEASONAL CARE

Allow the natural spreading habit to develop. Remove damaged or misplaced shoots selectively and trim only back to leafy side growth when necessary. Avoid cutting into a bare old center, hard shearing, or repeatedly forcing a broad groundcover into a narrow strip. Weed carefully before branches cover the ground.

HELPFUL TIPS

Needle-like foliage and low trailing branches are characteristic. Golden Pacific has intentional yellow-gold color. Check the cultivar's cold hardiness for exposed Maine sites; coastal origin does not guarantee winter suitability everywhere. Root rot and tip blights are more likely in poorly drained or crowded plantings, so diagnose spreading brown patches before treatment.