



For the joy of gardening!

Estabrook's

SHASTA DAISY CARE

LIGHT

Shasta daisies (*Leucanthemum* hybrids) flower best in full sun. Light afternoon shade can help in a hot site. Give plants an open position with good air movement. Compact edging selections and tall Becky types need different spacing; follow the cultivar label.

WATER

Water deeply after planting and maintain moderate moisture while roots establish. Once rooted, plants tolerate some dry weather, but prolonged drought can reduce flowering. Water the soil rather than repeatedly wetting the leaves. Avoid standing water and constantly saturated roots, especially in winter.

SOIL & PLANTING

Plant at nursery depth in average, well-drained garden soil. Improve a compacted bed before planting rather than burying roots in a wet pocket. Keep the crown clear of soil and heavy mulch. Leave enough room for the mature clump and access for dividing.

FEEDING

Feed modestly in spring if soil is poor, following fertilizer directions. A light addition of compost may be enough in an established border. Excess nitrogen can encourage leafy growth and weak stems. Check moisture and drainage before treating yellow foliage with more fertilizer.

SEASONAL CARE

Remove faded flowers to encourage further bloom. Support tall stems early if necessary. Keep healthy basal foliage and remove dead or diseased growth. Divide aging or crowded clumps every two to three years in spring or early fall, replanting vigorous outer sections and watering well.

HELPFUL TIPS

Shastas may be short-lived without periodic renewal, and winter wet can shorten their life. Flower color, height and hardiness vary by selection; check the label for your site. Watch for aphids, leaf spots and mildew. Wear gloves if the sap irritates your skin.